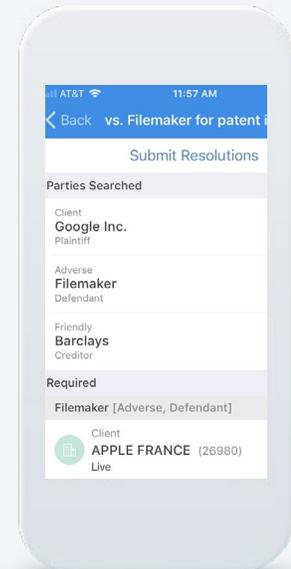


Transforming Practice Strategy into Practical Execution

Today, mounting market forces are putting escalating demands on law firms to transform the way they operate in order to prosper in an extremely competitive environment. These include clients with escalating service expectations, increasing economic pressure, and a risk landscape marked by evolving regulatory rules, compliance requirements and professional standards.

In response, firms are looking to define new strategies that can be effectively implemented and consistently carried out, without reducing lawyer productivity, client service or profitability.



Intapp makes this possible with software that weaves management policies, controls and reporting directly into the fabric of business operations and matter execution. And, critically important to the practical success of this approach in real-world environments, Intapp applications are enthusiastically welcomed by lawyers because they are easy to use and reduce administrative overhead.

The Industry Standard

Controlling risk is just one way Intapp enables firms to thrive in a competitive market. Intapp provides software that simplifies and streamlines critical risk management activities, including evaluating clients (for both conflicts and financial stability), scoping matters, and complying with outside counsel guidelines without reducing business efficiency or lawyer productivity.

The Conflicts Challenge

Managing conflicts is integral to new matter and lateral intake

at every law firm. What once was a straightforward process has grown in scope and complexity. Today firms must not only address traditional ethical conflicts linked to adversity, but also a diverse set of scenarios including: **business conflicts, positional conflicts, subject matter conflicts and playbook conflicts.**

Addressing these issues successfully requires firms to keep abreast of industry trends, update procedures, collect and manage new information, and leverage technology to enable compliance throughout the life of an engagement. Without modern software that streamlines search, reporting, analysis and resolution — and supports broad access across mobile devices — organizations are at a significant disadvantage.

The Intapp Conflicts Advantage

Intapp Conflicts provides the industry standard approach for managing conflicts, rooted in clean data management and effective business process design and execution.

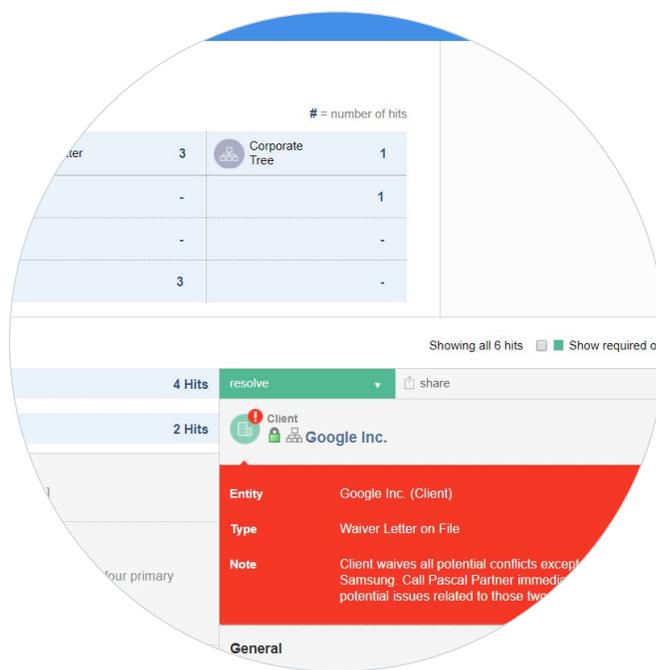
Intapp business acceptance software has been adopted by over 200 firms. It provides functionality and an interface designed from the ground up to address the specific needs of firm management, lawyers, risk staff and IT stakeholders.

Intapp Conflicts emphasizes ease of use and ease of management (enabling firms to change their own workflows and reports without vendor dependence).

Whether as part of a strategic push to improve client analysis and firm profitability, a program to reduce risk, or an initiative to speed matter opening times and improve lawyer productivity (and satisfaction), Intapp Conflicts has something to offer every firm.

Intapp Conflicts supports:

- 40,000+ lawyers
- 6 million clients
- 25 million matters
- 6,000 conflicts searches per day



1. It Provides an Experience that Delights Lawyers – Beautiful UI, Short Reports, Easy Access

Accessible across both desktop and mobile devices, Intapp Conflicts provides role-specific views designed for a variety of audiences. Lawyers require minimal training and see only relevant information – like interactive conflicts reports that reduce clutter by collapsing multiple entries for the same client, a list of questions requiring new information, or assigned follow-up tasks.

2. It Simplifies Search – Incorporates State-of-the-Art, Relationship-Centric Technology

For conflicts analysts, Intapp Conflicts offers advanced search capabilities, leveraging technology specifically designed for relationship-focused data. Support for standard Boolean queries provides a fast and familiar interface. And sophisticated business rules and filtering preferences enable quick creation of reports that flag and rank results based on relevance and risk.

3. It Speeds Clearances – Interactive, Collaborative Clearance

To further accelerate matter opening, Intapp Conflicts provides an integrated clearance workflow which consolidates internal communication, and any additional questions and responses into a single, unified view (with dynamic results and automated audit trails). It also supports “email with PDFs” for lawyers who prefer paper. The net result – faster, frustration-free resolution.

4. It Automates Data Quality Management – Results Improve Over Time

Quick and effective conflicts management requires clean information. But many firms struggle to incorporate and reconcile data from multiple external and internal sources. With a master data approach, Intapp Conflicts integrates and validates data from key business systems, deduplicating results and even enabling population of cleansed data back to source systems.

5. It Delivers Lower TCO – Extensive Self Service Capabilities, No Vendor Dependency

Providing firms with significant control, Intapp Conflicts makes it easy for non-technical conflicts staff and administrators to configure business rules, change report formats, data filters, workflows and more. These changes can be made quickly, without engaging vendor professional services, or impacting upgrades by altering database architecture or other customizations.

Intapp Conflicts also enables firms to identify and respond to changes to client or matter disposition that require additional conflicts review throughout the life of an engagement. Intapp Conflicts provides a fully configurable monitoring rule designer as well as native support for common use cases including changes to corporate trees, beneficial ownership, and inclusion on sanctions lists, among others.